

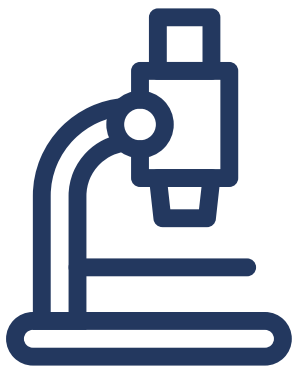
Inside, find your:

Supporter Survey 2023



What you have made possible in 2021/22:

- **Grants of more than \$850,000** awarded to research and projects at SCGH and OPH.
- **Projects you helped to fund:**
 - 11 Bright Idea Grants (small grants up to \$5,000)
 - 20 Mid-range Grants (up to \$30,000)
 - 2 Major Grants (up to \$100,000)



Your generosity advanced research in:

- Haematology
- Cardiovascular
- Nursing
- Occupational Therapy
- Speech Pathology
- Physiotherapy
- Physics
- Neurosurgery
- Endocrinology & Diabetes
- Respiratory
- Renal Medicine
- Rheumatology
- Oncology
- Immunology
- Emergency
- Nuclear Medicine
- Pulmonary Physiology & Sleep Medicine



PRIVATE & CONFIDENTIAL:

Individual responses will not be shared with third party organisations.

As a valued supporter of the research teams at Sir Charles Gairdner and Osborne Park Hospitals, you are helping to pioneer exciting new treatments and medical advances that change lives. Your responses to this survey are confidential and will help us communicate our research more effectively to you, and to potentially engage other supporters.

Please return this survey in the Reply Paid envelope as soon as possible.

Thank You!

ABOUT YOU

1. What inspired you to support lifesaving research at SCGH and OPH?

- a. As a former patient, I am grateful for the care I received at:
- SCGH OPH Both
- Would you be prepared to share your hospital experience to encourage others to support the Foundation?
- Yes No
- b. A family member/friend has been a patient at SCGH/OPH.
- c. I want to support healthcare outcomes and the advancement of medical science.
- d. I want to give back to the healthcare professionals and researchers who work tirelessly to change and save lives.

2. What areas of medical research are you interested in?

- a. Cancer
- b. Heart and vascular
- c. Neurology
- d. Respiratory
- e. Kidney
- f. Liver disease
- g. Other:

3. Thinking about other charities, which are the top three you support?

a.

b.

c.

4. In what ways do you interact with our organisation?

- a. Mail
- b. Appeals
- c. Newsletters
- d. Telemarketing
- e. Community fundraising

YOUR SUPPORT

5. How much of an impact do you feel your gift has? The greater the number you indicate the more significant impact you feel your gift has.

0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10

What could Charlies Foundation for Research do to improve your rating?

6. Would you consider becoming a regular monthly donor?

- a. Yes, I would be interested in making monthly donations.
- b. Maybe, please send me further information.
- c. Not now - thanks.

7. After making provisions for your family and loved ones, would you consider leaving a gift in your Will to Charlies Foundation for Research?

- a. I have already included Charlies Foundation for Research in my Will.
- b. I am considering.
- c. I would like more information about gifts in Wills.
- d. Not now - thanks.

8. Are you interested in helping to fundraise on behalf of Charlies? If so, what opportunities are you interested in?

- a. Challenge events
- b. Fundraising at a special event ie. birthday
- c. Fitness events
- d. Hosting my own event such as a lunch
- e. Other:

ABOUT US

9. Do we communicate with you...

- a. too often
- b. too little
- c. the right amount

10. How would you rank your level of satisfaction with giving to Charlies Foundation for Research?

- Very Dissatisfied Dissatisfied Neutral Satisfied Very Satisfied
-

11. Preferred communication method:

- a. Phone b. Mail c. Face to face
- d. Email (please provide below):

12. May we ask for your date of birth? (providing your date of birth helps us identify you when you contact us.)

13. If you could have 5 minutes with Vicki Rasmussen, CEO of Charlies Foundation for Research, what would you say?

14. Would you like to be contacted regarding above?

- a. Yes b. No

If yes above, please contact me on:

Thank you for completing our supporter survey. Please complete your contact details below.

a. Title:

b. Name:

c. Address:

d. Phone:

e. Email:

Privacy Statement can be found below.

Once complete, please save this file and email back this document to:
hello@charliesfoundation.org.au



Your privacy is important to us. We will not disclose your details, or your response to any third party:

Privacy of individuals is important to Charles Foundation for Research, and every effort is made to ensure your private information is kept confidential. We may use or disclose personal information held about an individual for the primary purpose for which it is collected e.g. provision of our services, including administration of our services, notification to you about changes to our services, record-keeping following termination of our services to you, or technical maintenance. To view our full privacy policy visit: www.charliesfoundation.org.au/privacy-policy

Please tick here if you do NOT wish to receive communications from Charles Foundation for Research.



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